

contact	4703 kirkgard trail charlotte, nc 28269 704.597.3840	jonathan@rosenbaumcreative.com www.rosenbaumcreative.com/jonathan
---------	--	--

experience	<p>work:</p> <p>Bank of America :: Charlotte, NC [Design Manager :: 2002 - present Set and maintain the brand standard for Global Treasury Services within Bank of America. Evaluate communications objectives to establish appropriate media.</p> <hr/> <p>Microsoft (contract) :: Charlotte, NC [Graphic Designer :: 2002 - 2002 Designing and developing web based training for Global Learning Services within Microsoft.</p> <hr/> <p>m Exervio Consulting/marchFIRST :: Charlotte, NC [Creative Director :: 2000 - 2002] Lead and developed Creative services within the Charlotte office. Planning to hands-on production of work, worked directly with the client and handled client issues.</p> <hr/> <p>w Wray Ward Laseter :: Charlotte, NC [Interactive Director :: 1998 - 2000 Started and maintained an interactive department in an advertising agency. Strategic planning, managing internal and external sources, designing, concepting to production.</p> <hr/> <p>i iXL/The Whitley Group :: Charlotte, NC [Multimedia Designer/Project Manager :: 1994 - 1998] Concepting, producing, and delivering multimedia presentations. Required direct contact with clients to assess their needs and extensive knowledge of the multimedia production process</p> <p>partial client list:</p> <table border="0"> <tr> <td>i Alltel</td> <td>w Cheerwine</td> <td>i Motorola</td> <td>m Transamerica Re</td> </tr> <tr> <td>i AT&T</td> <td>w Clear Springs</td> <td>i Nortel</td> <td>i Trimeris</td> </tr> <tr> <td>i Baker Hughes</td> <td>w Continental General</td> <td>w Pinehurst</td> <td>i Unisys Corp.</td> </tr> <tr> <td>m Belk</td> <td>i First Union</td> <td>i Scientific Atlanta</td> <td>m Wachovia</td> </tr> <tr> <td>i Bell and Howell</td> <td>i Ford</td> <td>i Siemens</td> <td>w WFAE</td> </tr> <tr> <td>i BellSouth</td> <td>i Freightliner</td> <td>w Sunbrella</td> <td></td> </tr> <tr> <td>i Cap Trust (IJL)</td> <td>w Glen Raven</td> <td>i Thomas & Betts</td> <td>s Kellogg's (sub-contracted)</td> </tr> </table> <p>project types: Brand Identity, Web Sites, CD-ROMs, Laptop Sales Presentations, Kiosks, Trade-Show, Print Collateral, Presentations, PowerPoint Presentations, Signage</p>		i Alltel	w Cheerwine	i Motorola	m Transamerica Re	i AT&T	w Clear Springs	i Nortel	i Trimeris	i Baker Hughes	w Continental General	w Pinehurst	i Unisys Corp.	m Belk	i First Union	i Scientific Atlanta	m Wachovia	i Bell and Howell	i Ford	i Siemens	w WFAE	i BellSouth	i Freightliner	w Sunbrella		i Cap Trust (IJL)	w Glen Raven	i Thomas & Betts	s Kellogg's (sub-contracted)
i Alltel	w Cheerwine	i Motorola	m Transamerica Re																											
i AT&T	w Clear Springs	i Nortel	i Trimeris																											
i Baker Hughes	w Continental General	w Pinehurst	i Unisys Corp.																											
m Belk	i First Union	i Scientific Atlanta	m Wachovia																											
i Bell and Howell	i Ford	i Siemens	w WFAE																											
i BellSouth	i Freightliner	w Sunbrella																												
i Cap Trust (IJL)	w Glen Raven	i Thomas & Betts	s Kellogg's (sub-contracted)																											

skills	<p>tasks:</p> <table border="0"> <tr> <td>4 Brand Strategy</td> <td>5 Art Direction</td> <td>3 Content Management</td> <td>5 Interface Design</td> </tr> <tr> <td>4 Project Management</td> <td>5 Graphic Design</td> <td>4 Illustration</td> <td>4 Animation (3d &2d)</td> </tr> <tr> <td>5 Client Facing Skills</td> <td>4 Information Architecture</td> <td>4 Layout</td> <td>4 Photo retouching</td> </tr> </table> <p>software:</p> <table border="0"> <tr> <td>5 Adobe Photoshop</td> <td>3 Macromedia Fireworks</td> <td>3 ColdFusion</td> <td>3 QuarkXpress</td> </tr> <tr> <td>4 Macromedia Dreamweaver</td> <td>4 Adobe Acrobat</td> <td>5 Microsoft PowerPoint</td> <td>4 InDesign</td> </tr> <tr> <td>4 Macromedia Director</td> <td>3 Homesite</td> <td>3 Debabalizer</td> <td>4 Sound Forge</td> </tr> <tr> <td>4 Macromedia Flash</td> <td>4 HTML</td> <td>3 WebTrends</td> <td>3 3D Studio Max</td> </tr> <tr> <td>5 Adobe Illustrator</td> <td>2 JavaScript</td> <td>3 Adobe After Effects</td> <td>4 Microsoft office</td> </tr> <tr> <td>4 Macromedia Freehand</td> <td>2 ASP</td> <td>3 Adobe Premiere</td> <td>5 Platform (PC/Mac)</td> </tr> </table> <p>roles: Consultant, Project Manager, Creative Director, Art Director, Team Lead, Information Architect, Graphic Designer, Illustrator, Multimedia Designer/Developer, Animator, Production Artist, Developer</p>			4 Brand Strategy	5 Art Direction	3 Content Management	5 Interface Design	4 Project Management	5 Graphic Design	4 Illustration	4 Animation (3d &2d)	5 Client Facing Skills	4 Information Architecture	4 Layout	4 Photo retouching	5 Adobe Photoshop	3 Macromedia Fireworks	3 ColdFusion	3 QuarkXpress	4 Macromedia Dreamweaver	4 Adobe Acrobat	5 Microsoft PowerPoint	4 InDesign	4 Macromedia Director	3 Homesite	3 Debabalizer	4 Sound Forge	4 Macromedia Flash	4 HTML	3 WebTrends	3 3D Studio Max	5 Adobe Illustrator	2 JavaScript	3 Adobe After Effects	4 Microsoft office	4 Macromedia Freehand	2 ASP	3 Adobe Premiere	5 Platform (PC/Mac)
4 Brand Strategy	5 Art Direction	3 Content Management	5 Interface Design																																				
4 Project Management	5 Graphic Design	4 Illustration	4 Animation (3d &2d)																																				
5 Client Facing Skills	4 Information Architecture	4 Layout	4 Photo retouching																																				
5 Adobe Photoshop	3 Macromedia Fireworks	3 ColdFusion	3 QuarkXpress																																				
4 Macromedia Dreamweaver	4 Adobe Acrobat	5 Microsoft PowerPoint	4 InDesign																																				
4 Macromedia Director	3 Homesite	3 Debabalizer	4 Sound Forge																																				
4 Macromedia Flash	4 HTML	3 WebTrends	3 3D Studio Max																																				
5 Adobe Illustrator	2 JavaScript	3 Adobe After Effects	4 Microsoft office																																				
4 Macromedia Freehand	2 ASP	3 Adobe Premiere	5 Platform (PC/Mac)																																				

education	Kendall College of Art and Design Grand Rapids, MI BFA-Visual Communications	New York University New York, NY Certificate - Intensive Film Program	Dale Carnegie Graduate
-----------	--	---	------------------------